

Government of West Bengal
Women & Child Development & Social welfare Department
Bikash Bhavan, Salt Lake, Kolkata - 700 091.

No. 5100(23)-WCD14057/3/2021

Date: 05.09.2023

From: Principal Secretary to the Government of West Bengal,
Department of WCD & SW

To: (1) The Director, ICDS, WB,
(2) The District Magistrate,

Bankura/ Birbhum/ Purulia/ Purba Medinipore/ Paschim Medinipore/ Jhargram/ Purba Bardhaman/ Paschim Bardhaman/ Howrah/ Hooghly/ South 24 Parganas/ North 24 Parganas/ Nadia/ Murshidabad/ Malda/ Uttar Dinajpur/ Dakshin Dinajpur/ Jalpaiguri / Alipurduar/ Coochbehar/ Darjeeling/ Kalimpong Districts.

Subject: Continuation of Scheme for Adolescent Girls (SAG) – Kanyashree Prakalpa (KP) Convergence Programme till 31.03.2024.

Madam /Sir,

The Department has been implementing SAG - Kanyashree Prakalpa Convergence Programme across the State through the ICDS platform and District Administration since 2015-16. The objective is to encourage all adolescent girls to continue their education and minimize their vulnerabilities with the support of non-nutrition services like health and nutrition education, health check-up, life-skill education, exposure visit to public institutions, and vocational training on different employable modules including land-based livelihood options.

The continuation of this programme was under active consideration of the State Govt. in this Department. Now the State Govt. in this Department has approved the continuation of this Convergence Programme in your district with renewal of the engagement of NGOs till 31.03.2024 whose performances have been reported to be satisfactory in the ICDS Project concerned (as per list enclosed) for the targeted beneficiaries i.e. 11-18 years with special attention to the Kanyashree girls and senior adolescent girls in the age group of 14-18 years .

The following actions for continuation of the SAG-Kanyashree Prakalpa convergence program are suggested :

1. Taking necessary action for formation and activation of the District Level Core Committee (DLCC), wherever necessary, comprising of ADM (SW), OC- Kanyashree, DPO (ICDS), DSWO, Dy. CMOH-III, District Project Manager for Utkarsh Bangla, representatives from State level Partner NGOs, for steering implementation of the scheme.
2. To review the performances of these NGOs/CBOs and send the reports (ICDS Project wise) as desired in due time.

Enclosure : As Stated

Yours faithfully,



(Sanghamitra Ghosh)

Principal Secretary to the Govt. of W.B.

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Copy forwarded for information to :

1. Special Secretary, Department of WCDSW, Govt. of West Bengal

2. Joint Director, (Programme), ICDS, Shaishali Complex, Salt Lake, Kolkata-700064

3. PS to HMIC, WCD&SW, GoWB, Bikash Bhavan, Salt Lake, Kol-700091.

4-23 .DPO(ICDS) of Bankura/ Birbhum/ Purulia/ Purba Medinipore/ Paschim Medinipore/ Jhargram/ Purba Bardhaman/ Paschim Bardhaman/Howrah/ Hooghly/ South 24 Parganas/ North 24 Parganas/ Nadia/ Murshidabad/ Malda/ Uttar Dinajpur/ Dakshin Dinajpur/ Jalpaiguri / Alipurduar/ Coochbehar/ Darjeeling/ Kalimpong Districts

24. Sr. P.S. to the Principal Secretary of this Department.


Additional Secretary
to the Govt. of West Bengal